



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977
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Advertiser
Agency
Buyer
Salesperson
RNC-REPUBLICAN NATIONAL (3512)
National Media Inc (1946)
Angie Ben
Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 172684
Inv Date 8/26/2012
Terms Net 30
Contract 47388
Bill Type Standard
Period 7/30/2012 - 8/26/2012

National Media Inc
815 Slater Lane
Alexandria, VA 22314

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments
POLITICAL ISSUE (1052)
Est 2991 8/11-8/17 (27/196)
Local/Political Issue Agency
2991/

CO-OP/Order Type No/Normal
Package
Gen. Date 8/27/2012 4:31:47PM

AgM

DUPLICATE INVOICE

WHDH Boston (WHDH)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	12:00PM-12:30PM	Day/M-1,Th-1,Th-1	08/13/12 12:28PM (Mo)	00:30	7 News at Noon	RNTV072501H	\$450.00	
1.0	SPOT	12:00PM-12:30PM	Day/M-1,Th-1,Th-1	08/14/12 12:14PM (Tu)	00:30	7 News at Noon	TVRNC081001H	\$450.00	
1.0	SPOT	12:00PM-12:30PM	Day/M-1,Th-1,Th-1	08/16/12 12:21PM (Th)	00:30	7 News at Noon	RNTV081001H	\$450.00	
2.0	SPOT	4:00PM-4:30PM	Day/M-1,Th-1,F-1	08/13/12 4:13PM (Mo)	00:30	7 News at 4	RNTV072501H	\$750.00	
2.0	SPOT	4:00PM-4:30PM	Day/M-1,Th-1,F-1	08/16/12 4:18PM (Th)	00:30	7 News at 4	TVRNC081001H	\$750.00	
2.0	SPOT	4:00PM-4:30PM	Day/M-1,Th-1,F-1	08/17/12 4:18PM (Fr)	00:30	7 News at 4	TVRNC081001H	\$750.00	
3.0	SPOT	4:30PM-5:00PM	Day,Th-1,F-1	08/14/12 4:40PM (Tu)	00:30	7 News at 4	TVRNC081001H	\$850.00	
3.0	SPOT	4:30PM-5:00PM	Day,Th-1,F-1	08/17/12 4:56PM (Fr)	00:30	7 News at 4	TVRNC081001H	\$850.00	
4.0	SPOT	6:00PM-6:30PM	Day/M-1,Th-1	08/13/12 6:29PM (Mo)	00:30	7 News at 6	RNTV072501H	\$1500.00	
4.0	SPOT	6:00PM-6:30PM	Day/M-1,Th-1	08/16/12 6:17PM (Th)	00:30	7 News at 6	TVRNC081001H	\$1500.00	
5.0	SPOT	5:00PM-5:30PM	Day/M-1,Th-1	08/13/12 5:16PM (Mo)	00:30	7 News at 5	RNTV072501H	\$1000.00	
5.0	SPOT	5:00PM-5:30PM	Day/M-1,Th-1	08/14/12 5:13PM (Tu)	00:30	7 News at 5	RNTV081001H	\$1000.00	
6.0	SPOT	2407/9-STAR5 EARN	Day/M-1	08/13/12 9:22PM (Mo)	00:30	STAR5 EARN STRIPES	RNTV072501H	\$6000.00	
7.0	SPOT	11:34PM-THE TONIG	Day/M-1,Th-1,W-1,Th-1,F-1	08/13/12 11:56PM (Mo)	00:30	THE TONIGHT SHOW W/ JAY LENO	RNTV072501H	\$1000.00	
7.0	SPOT	11:34PM-THE TONIG	Day/M-1,Th-1,W-1,Th-1,F-1	08/14/12 12:30AM (Tu)	00:30	THE TONIGHT SHOW W/ JAY LENO	TVRNC081001H	\$1000.00	
7.0	SPOT	11:34PM-THE TONIG	Day/M-1,Th-1,W-1,Th-1,F-1	08/15/12 12:09AM (We)	00:30	THE TONIGHT SHOW W/ JAY LENO	TVRNC081001H	\$1000.00	
7.0	SPOT	11:34PM-THE TONIG	Day/M-1,Th-1,W-1,Th-1,F-1	08/16/12 12:09AM (Th)	00:30	THE TONIGHT SHOW W/ JAY LENO	RNTV081001H	\$1000.00	
7.0	SPOT	11:34PM-THE TONIG	Day/M-1,Th-1,W-1,Th-1,F-1	08/17/12 12:10AM (Fr)	00:30	THE TONIGHT SHOW W/ JAY LENO	RNTV081001H	\$1000.00	
8.0	Olympics	10:00AM-OLYMPICS	Day/Sa-2	08/11/12 1:38PM (Sa)	00:30	OLYMPICS SAT/SUN DAY	RNTV072501H	\$4000.00	
8.0	Olympics	10:00AM-OLYMPICS	Day/Sa-2	08/11/12 4:51PM (Sa)	00:30	OLYMPICS SAT/SUN DAY	RNTV072501H	\$4000.00	
9.0	Olympics	7:58PM-OLYMPICS	Day/Su-1	08/12/12 9:29PM (Su)	00:30	OLYMPICS CLOSING CEREMONY	RNTV072501H	\$22000.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total \$51,300.00
Commission (\$7,695.00)
Net Total \$43,605.00

Total Spots 21